

# 2023 · DAVID'S BLOCK PINOT BLANC

## EOLA - AMITY HILLS · WILLAMETTE VALLEY · OREGON



## **ABOUT US**

Bryn Mawr, a Welsh name that loosely translates to "big hill" or "high hill," stands perched atop the Western crest of the breezy Eola-Amity Hills AVA. Our farming is centered on organic and regenerative practices, following LIVE Certified sustainable standards to foster biodiversity and healthy ecosystems amongst the rocky volcanic slopes of our estate vineyard. In winemaking, we value adaptability and calculated risk, limiting the use of oak and sulfur to showcase the transparent character of our vines. We continuously seek to harmonize time-honored traditions with playful innovations by crafting extraordinary and forward-thinking wines.

## WINE

Pinot Blanc is a varietal commonly found in cool growing regions of Europe and was amongst the very first vines the Lauer family planted upon taking over Bryn Mawr. Though its challenging nature in the vineyard makes it a rare find in the Willamette Valley, our estate's unique conditions—slow ripening with strong winds— quickly proved ideal. Our expectations were tremendously exceeded, and what manifested from those initial 13 rows quickly became our most popular and sought-after white wine, a vibrant and complex expression of this often overlooked varietal. In capitalizing on this success, we have extended the original rows and added adjacent plantings, even grafting over Pinot Noir to Pinot Blanc in 2021. This section is affectionately named "David's Block" after our youngest son, reflecting the wine's playful and dynamic character.

## **VINTAGE**

The 2023 vintage certainly kept us on our toes. Though a frigid early spring caused delayed budbreak, record-breaking temperatures through May created the shortest phenological intervals ever seen in the Willamette Valley. Sporadic rains in June and rare thunderstorms in August kept the vines hydrated, but the rapid pace of the vintage continued unabated. Harvest came in all at once like an unstoppable tidal wave, giving our crews the busiest September we've ever had. Despite its rapid and unpredictable nature, meticulous yield management and adept winemaking yielded a diverse array of aromatic and well-balanced wines.

### **VINEYARDS**

Bryn Mawr Vineyard · Eola-Amity Hills AVA · Willamette Valley · Oregon SOIL: Volcanic - Ritner & Nekia · ELEVATION: 750 Ft.

## WINEMAKER'S IMPRESSIONS

Jasmine — Daphne — Honeycomb

### WINEMAKING

CASE PRODUCTION: 200

FERMENTATION: Native and cultured yeast

AGING: Fermented and sur lie aged in neutral barrels and amphora for 5 months.

ABV:  $13.3\% \cdot IRF$ :  $< 0.5 - Dry \cdot RS$ :  $3.1 g/L \cdot TA$ : 6.2 g/L









